

"Your first and foremost job as a leader is to take charge of your own energy and then orchestrate the energies of those around you."

- Peter Drucker

EMOTIONAL INTELLIGENCE PROGRAM *To Increase Your Effectiveness & Sustain It*

★ THE POWER OF THE EQ MAP®

Leading by example, building resilience, valuing relationships, inviting disagreement, increasing energy & effectiveness under pressure—these are just a few of the essential competencies for leadership in work and in life. Using the power inherent in the **EQ Map®**, workshop participants gain personal insight and a working understanding of Emotional Intelligence for leadership in business.

★ PROGRAM OBJECTIVES:

- Provide a greater understanding of the importance of EQ in the business environment
- Measure, explore, and identify personal strengths and vulnerabilities related to EQ.
- Connect the elements of EQ to functional goals and imperatives.
- Effectively apply the metrics and mechanisms related to EQ.
- Discover, assess and implement the Three Driving Forces of Competitive Advantage.
- Break through what's been blocking you from getting what you want

★ PROGRAM BENEFITS:

- Determine your individual EQ leadership strengths and vulnerabilities.
- Develop an individual action plan.
- Learn a process for making lasting behavioral changes.
- Learn how to create EQ mechanisms that work for your team and your whole company.

Agenda

Welcome and Learning Objectives

Building Exceptional Organizations

- The Business Case for EQ
- Brain Science

Understanding Your EQ Map®

- Environment
- Emotional Awareness
- Emotional Competencies
- Emotional Values and Attitudes
- Outcomes

The Driving Forces of Competitive Advantage

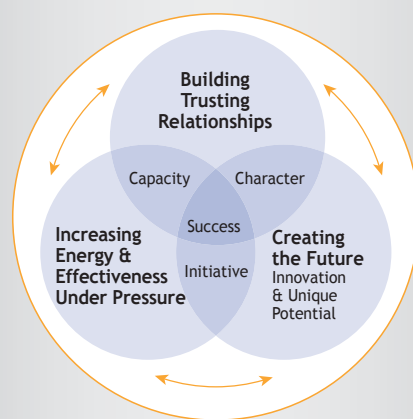
- Increasing Effectiveness under Pressure
- Building Trusting Relationships
- Creating the Future

Practical Applications for EQ

- Developing Individual Action Plan
- Achieving Long-Term Measurable Change

Competitive Advantage

Essi Systems' Three Driving Forces of Competitive Advantage



INSPIRED LEADERSHIP NOW is an executive and leadership coaching company dedicated to helping you apply the power of EQ to create innovative products and services, exceptional customer and employee loyalty, and lasting competitive advantage. Through our powerful coaching and development programs, you will transform your ability to see new opportunities and meet challenges in a way that builds your leadership capacity and dramatically increases your personal fulfillment.

Our services include Executive & Leadership Coaching and custom change leadership for individuals and organizations. Our clients include Fortune 100 executives, entrepreneurs, and prestigious universities throughout the United States.



Scott Blessing, Founder of Inspired Leadership Now, is a sought after executive and leadership coach known for his laser approach to helping leaders build their leadership impact and versatility for sustainable results. He brings

to his clients over 20 years of experience as an executive, business owner, entrepreneur, and coach. He is a frequent speaker for Fortune 500 companies, executive leadership forums, and industry conferences on topics of cutting-edge leadership practices. Scott is an ICF Certified Executive Coach and serves on the Board of Directors of Newfield Network, Inc. of Boulder, CO, an international leader in development of innovative learning systems for executive development and coach training.

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EQ. NOT IQ.

THE MOST IMPORTANT FACTOR TO YOUR SUCCESS — EMOTIONAL INTELLIGENCE

Improve your EQ (Emotional Intelligence) to Perform at Your Optimal Best

Essi Systems' **EQ Map®** is an internationally acclaimed measure of emotional intelligence for leadership and business. More than 3500 organizations and businesses around the globe have made **EQ Map®** the measurement of choice for their future.

★ WHAT IS EQ?

"**Emotional Intelligence (EQ)** is the ability to sense, understand and effectively apply the power and acumen of emotions as a source of energy, information, creativity, trust, and connection."

- Ester M. Orioli, M.S. Ed, and Robert K. Cooper, Ph.D.

Emotional Intelligence, or EQ, is another kind of "smarts." It's the resilience to **perform under pressure**, the trust to **build fruitful relationships**, the courage to **make decisions** and the vision to create the future. The good news is that you can learn these skills, practice them and master them with a little help from your **EQ Map®**.



★ WHAT IS THE EQ MAP®?

Essi Systems' **EQ Map®** is an extensively researched, norm-tested, and **statistically reliable** instrument used to measure emotional intelligence in an adult workplace population. Unlike a test, **EQ Map®** is a multidimensional assessment that helps you discover the many facets that make up your personal intelligence and its relationship to your performance, creativity and success. It is **self-administered**, **confidential**, and **easy-to-use and understand**.



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